

## FOR IMMEDIATE RELEASE

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Massachusetts Military Support Foundation Announces Partnership with Atlantic Subaru for "Pot of Gold Sunday" Event

Benefiting MMSF Children's Fund and Emergency Homes4Vets programs

Sandwich, MA – Massachusetts Military Support Foundation (MMSF) is thrilled to announce the launch of its popular "Pot of Gold Sunday" event in collaboration with our esteemed partner, Atlantic Subaru. Mr. Levon Semerjian of Atlantic Subaru stands at the helm of this partnership, furthering their commitment to the military and veteran communities in Massachusetts.

Tickets are now available for sale at Atlantic Subaru, 124 Waterhouse Road, Bourne, MA 02532.

This year's event comes with an exciting opportunity: 1,000 chances to drive home a brand-new 2024 Subaru Outback. In addition, there are 14 chances for lucky participants to win cash prizes totaling \$10,000.

However, beyond these tantalizing prizes, the real winners will be our veteran and military children. Funds raised from this event will go towards supplying back-to-school essentials and holiday gifts for them. Additionally, the Emergency Homes4Vets program will be a beneficiary, ensuring emergency housing for our veterans in need.

"This is my favorite event of the year," exclaimed Don Cox, MMSF CEO. "The community's overwhelming support, reflected through raffles, prizes, auction items, lottery trees, silent and live auctions is truly heartwarming. And what

makes this event even more special is its date: Saint Patrick's Day, where everyone feels like a winner."

For companies interested in selling "Pot of Gold" tickets or those willing to make donations, be it in cash, gift cards, in-kind donations, weekend getaways, trips, or raffle prizes, Kari MacRae is the point of contact. She will be coordinating all these efforts, ensuring a seamless process and a successful event.

We encourage everyone in the community to participate, not just for the sensational prizes but for the deep-rooted cause that it supports.

## About Massachusetts Military Support Foundation (MMSF):

MMSF is dedicated to the support and advocacy of military personnel, veterans, and their families, ensuring they have access to vital resources and support networks.

## About Atlantic Subaru:

Atlantic Subaru, located in Bourne, MA, has been a significant supporter of community endeavors, showcasing a commitment to positive change and local development.